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Norfolk, Virginia Lake Taylor Transitional Care- September 15, 2009.

Why “Wii” Care: Trial Lawyers from Across the Country Donate Popular Gaming Systems to Patients

Thanks to the charitable donations from trial attorneys, children all across the United States are getting the chance to have fun while they heal. The first three Mondays in August, 53 law firms from 25 states banded together to donate more than 60 Nintendo Wii gaming systems to rehabilitation centers, nursing homes and hospitals all over America. All of the firms are members of a consumer safety community called InjuryBoard (www.injuryboard.com). With over half its membership participating, InjuryBoard hopes the event will inspire attorneys everywhere to give back to their communities.



The law firm of Shapiro, Cooper, Lewis & Appleton donated a Wii system to Lake Taylor Transitional Care Hospital. The Wii was selected because of a new treatment technique known as “Wiihab.” Wiihab makes use of the gaming system’s unique, live motion play to offer patients a fun and less painful exercise routine. The InjuryBoard firms, all of whom represent victims of serious accidents, hope their donations will ease the recovery of people in need, and help patients find enjoyment in an otherwise painful and difficult process. For the lawyers of Shapiro, Cooper, Lewis, & Appleton, the donation was a success. Within minutes, 15 wheelchair bound patients were either playing the Wii systems or watching.

InjuryBoard member and local attorney Rick Shapiro explains, “Our goal in this donation and participating in this program is to help out facilities that might not have the funds in place to provide a Wii to their patients.”

InjuryBoard was founded by Tampa, Florida attorney Tom Young. “InjuryBoard is a network of trial attorneys,” said Young, “and too often trial attorneys are saddled with an undeservedly poor reputation.” InjuryBoard is committed to revealing to consumers the truth about personal injury attorneys, according to Young. “Our members are some of the kindest, most genuine people I know. These are folks who shunned big law firms, prestige and easy money in favor of helping their communities,” said Young. “I am constantly humbled by the commitment our members have to helping injured people. Our hope with events like this is that we can do some good for injured people, from victims of auto accidents to defective products, by helping them get back on their feet. This Wii giveaway is a natural extension of the work our member firms do every day.”

The giveaway was sponsored by the InjuryBoard Foundation, a non-profit organization which acts as the charitable arm of InjuryBoard.com. The purpose of the foundation is to help individuals and communities live safer, happier lives through increased awareness and community outreach. The incredible success and broad participation in this Wii giveaway inspired InjuryBoard to organize these events on a regular basis, according to Young. “We plan on utilizing the foundation to help as many people as we can. This is just the beginning,” Young said. “We’re planning child safety seat drives, bicycle helmet giveaways and anything else we can think of to get people the help they need and make our communities safer.”



The Law Firm of Burns, Cunningham, & Mackey, an InjuryBoard affiliate located in Mobile, AL, donated a Wii to a local hospital in March, 2008.